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Courtesy: Desiree Y. Harrison

Brian Olatunji to Concentrate on Professional Career

Detroit, MI-February 22, 2007 - Aspiring 24 year old NHRA Fuel Funny Car driver Brian Olatunji has decided to run a limited schedule for the 2007 drag racing season in favor of utilizing his and Leadfoot Motorsports' resources to acquire the funding to compete at the sport's highest level. After a successful 2006 campaign, which saw the team dawn the colors of Von Dutch as a primary sponsor, Brian and his marketing company—Leadfoot Marketing (a division of Leadfoot Motorsports)—are making a concerted effort to put the right corporate partner at the forefront of NHRA PowerAde drag racing.

Last season Brian spent much of his time at the wheel of the team's Chevrolet Monte Carlo Super Gas entry. The same can be expected this season, however only on a limited schedule. "Last season was fantastic representing; *Von Dutch, Sherwin Williams / Planet Color, Lucas Oil, Jegs, Toyo Tires, Splittfire Spark Plugs, Drive Train Specialists, Print Max, Bell Racing Company, North Channel Graphics and Olaraceway.com*. The fan reception was great and acquiring seat time is paramount regardless of the category. All in all it was a definite success!" Olatunji commented.

Brian went on to add that, "last season we went to 17 events, however this season we intend on competing in much fewer. Our schedule has not been finalized, however I expect somewhere around half as many as last season."

In spite of a consolidated schedule, the licensed Top Alcohol Funny Car driver and 2005 Mechanical Engineering graduate of Kettering University is focused on finding a corporate partner in hopes of cultivating a career in the drag racing limelight. "The key is representing a company who is just as emphatic about representing you as you are about them. Meeting the objectives of the company is always at the forefront of your marketing initiatives; however a career partner that will not compromise winning on and off the race track is essential," Olatunji revealed.

With Leadfoot Marketing's proven track record of finding corporate partners to establish Brian O's imminent professional career, they are confident that an ideal partnership will be forged.

For more details, please visit Olatunji's website at www.olaraceway.com.

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