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Courtesy: Leadfoot Media

Brian Olatunji Rides in Style with North Channel Graphics for 2010 NHRA Racing Season

Detroit, MI - February 10, 2010 – Aspiring NHRA Fuel Funny Car driver and 2005 Kettering University (formally GMI) graduate in Mechanical Engineering; Brian Olatunji and the Leadfoot Motorsports team are pleased to continue to represent North Channel Graphics for the upcoming 2010 NHRA All Motor and Chaos heads-up divisions.

Every season part of the allure for the fans is coming out to see the new paint schemes adorning the race cars. 2010 will be no different for Brian O and the Leadfoot Motorsports team who for a fifth consecutive season will fly the vinyl graphics of the premiere graphics company in the Midwest, North Channel Graphics.

“I have always looked forward to the beginning of the new racing season both as a driver but definitely as a fan so I can check out the new paint schemes the various race teams debut. When I was a kid, the first edition of Nation Dragster provided the platform and it rarely disappointed. We hope to maintain that excitement with fans this season as we will once again give our fans a fresh graphics package to reflect our 2010 campaign,” said Olatunji.

The North Channel Graphics and Leadfoot Motorsports partnership began in 2006 and has yielded results for both entities. Obviously the Leadfoot Motorsports team boasts of having one of the best appearing hot rods on tour and North Channel Graphics is rewarded with increased sales.

Brian O and team will continue to represent North Channel Graphic with the intent of capturing both the NHRA All Motor and Chaos titles. Olatunji and team have already begun preparations for the impending 2010 campaign. “The value of the Leadfoot Motorsports program and achieving the objectives of our partners is paramount. We appreciate the recognition of value our partners place on our program. Of course having a stellar looking hot rod does nothing but help us achieve this thanks to North Channel Graphics,” stated Olatunji.

Brian O and team are meticulously preparing the teams, Chevrolet Monte Carlo for competition with the season to begin May 7th at Milan Dragway located in Milan, MI. “We thank Mr. Ken Willemse and the entire North Channel Graphics company for continuing to believe in our program and offering the opportunity to increase one-another’s value. To our many fans look for a dynamic marketing campaign filled with opportunities to interact with the Leadfoot Motorsports team as well as a sleek new paint scheme on the hot rod,” said a jubilant Olatunji.

For more details, please visit Olatunji’s website at: [www.BrianORacing.com](http://www.BrianORacing.com) and download the 2010 press packet.

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