

FOR IMMEDIATE RELEASE  
Courtesy: Leadfoot Media

Brian Olatunji and Lucas Oil Continue Partnership for 2010 NHRA Racing Season

Detroit, MI - February 10, 2010 – Aspiring NHRA Fuel Funny Car driver and 2005 Kettering University (formally GMI) graduate in Mechanical Engineering; Brian Olatunji and the Leadfoot Motorsports team will continue as part of the Lucas Oil family and their marketing partnership for the upcoming 2010 NHRA All Motor and Chaos heads-up divisions.

Lucas Oil has aligned with Brian O and the Leadfoot Motorsports team for a fifth consecutive year of their partnership which began in 2006. Lucas Oil will continue as a major associate partner in the Leadfoot Motorsports program.

Brian O and team will continue to represent Lucas Oil with the intent of capturing both the NHRA All Motor and Chaos titles. Olatunji and team have already begun preparations for the impending 2010 campaign and are pleased a world class corporation such as Lucas Oil continues to recognized the value of their partnership. “Lucas Oil makes superior products and we stand by their moniker... IT WORKS,” said Olatunji team owner and driver. Olatunji continued, “Just as Mr. Lucas built his company from a dream and achieved monumental results the same is true for my team and I. We could not do what we’ve done without the support we receive through our partners. We look at creating value for each of our partners based on their objectives and having Lucas Oil on board for a fifth consecutive year shows the value of our program and strength of our partnership!”

Brian O and team are meticulously preparing the teams, Chevrolet Monte Carlo for competition with the season to begin May 7th at Milan Dragway located in Milan, MI. “We thank Mr. Lucas, Mr. Bogner and the entire Lucas Oil family for continuing to believe in our program and offering the opportunity to increase one-another’s value. To our many fans look for a dynamic marketing campaign filled with opportunities to interact with the Leadfoot Motorsports team as well as a sleek new paint scheme on the hot rod,” said a jubilant Olatunji.

For more details, please visit Olatunji’s website at: [www.BrianORacing.com](http://www.BrianORacing.com) and download the 2010 press packet.

###

Interview Contact: Leadfoot Media, Public Relations  
Telephone: 313.282.6251  
[media@leadfootmedia.com](mailto:media@leadfootmedia.com)

Leadfoot Motorsports, LLC  
2668 Bay Dr.  
West Bloomfield, MI 48324