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Courtesy: Leadfoot Media

### Brian Olatunji and Pepsi Align for 2009 NHRA Racing Season

Detroit, MI - May 16, 2009 - Aspiring 26 year old NHRA Fuel Funny Car driver Brian Olatunji and the Leadfoot Motorsports team are proud to announce PepsiCo and the Pepsi brand as their major marketing partner for the upcoming 2009 NHRA All Motor division. Brian O and team will fly the patriotic Pepsi colors during competition in hopes to capture the 2009 NHRA All Motor title. Given the current state of the economy Olatunji and team more than welcome the addition, however they are pleased a world class corporation such as Pepsi recognized the value of their organization. "We are pleased, excited and humbled to represent Pepsi and look to meet our objectives in hopes that this is the beginning of a long and prosperous relationship," said Olatunji team owner and driver. "Our goals at Leadfoot Motorsports, LLC have always been to align with world class corporations and we know there is value in our partnership. We look to demonstrate that value through collective actions centered on brand identity and ultimately driving sales."

Brian O and team are meticulously preparing the team's Chevrolet Monte Carlo for competition and slated to debut June 5th at Milan Dragway. "We thank Mr. William Langford at PepsiCo for believing in our program and offering the opportunity to increase one-another's value. To our many fans look for a dynamic marketing campaign filled with opportunities to win Pepsi and Leadfoot Media items as well as a sleek new scheme on the hot rod and website to follow," expressed a jubilant Olatunji.

For more details, please visit Olatunji's website at: [www.brianolatunji.com](http://www.brianolatunji.com).

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