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Courtesy: Leadfoot Media

Brian Olatunji Drives Pepsi Racing into Double Header

Detroit, MI - July 30, 2009 – Aspiring 27 year old NHRA Fuel Funny Car driver and 2005 graduate of Kettering University in Mechanical Engineering, Brian Olatunji driver of the Pepsi racing team for Leadfoot Media are proud to announce the addition of the biggest single day drag race in the world to their already action packed schedule. The additional race will be the Night Under Fire at Norwalk Raceway Park on Saturday August 1st. The night before the team will compete in their regularly scheduled NHRA All Motor heads-up event at Milan Dragway in front of the sold out crowd of more than 10,000 spectators. Olatunji and team are firmly entrenched in a battle sure to go down to the final event of the season. The team is excited to partner with Harold Martin and Martin Motorsports with their engine combination and this alliance will provide the horsepower to garner a final round finish and ultimately a win.

Olatunji and team are preparing for no rest as they look to make the trip from Milan Dragway in Milan, MI late Friday night to Norwalk Raceway Park in Norwalk, OH for qualifying set to begin bright and early at 9 am. "My team and I are no strangers to this situation and we are looking forward to representing our marketing partners with professionalism and style. We are accustom to lack of rest as our marketing arm has been working intensely on our current program as well as programs centered on future activities in the alcohol and nitro ranks," said Olatunji. The team is proud of their alliance with Pepsi and is currently in negotiations with several other world class corporations in anticipation for the 2010 NHRA Full Throttle and Lucas Oil seasons. "We thank Mr. William Langford at Pepsi for our partnership and look to provide and increase our value and relationship into the future," expressed a focused Olatunji.

Brian Olatunji, a 2004 graduate of Frank Hawley's Drag Racing School with a license in Top Alcohol Funny Car, has aligned with a championship team owner in the NHRA Nitro Funny Car division with the goal of competing during the 2010 NHRA season. "We made the decision to attend the night under fire event to expose ourselves to the drag racing marketplace and continue our quest to get one of our autograph cards in the hands of every fan in attendance at one of our events. This is why we are excited about our collector's edition autograph card available at these events only." Given Olatunji's popularity in and around his hometown of Detroit, the Night Under Fire will be the ideal venue to continue to expand that reach.

For more details, please visit Brian Olatunji's website at: www.brianolatunji.com.

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