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Courtesy: Leadfoot Media

Brian O -- Finalist in \$60k Search for a Champion Competition

Detroit, MI - January 2, 2012 – Brian Olatunji a 15 year drag racing veteran has competed in a variety of NHRA categories from Super Gas to Top Alcohol Funny Car. 2012 will mark the year Brian O will look to make his mark in IndyCar's Indy Lights division. In addition to drag racing he has his sights set on the Firestone Freedom 100 (during the Indy 500) and Chevrolet Belle Isle Grand Prix events. "I know competing in the Indy Lights series is an evolutionary step in my racing career. Of course drag racing will always be my first love, but it's a once in a lifetime opportunity I can't turn down," says Olatunji.

Champion Spark Plugs has a unique online video contest where contestants are judged on the following three criteria: Inspirational Quality (34%); Relevance to Theme/Best Depiction of a Champion (33%); and **number of votes (33%)**. That's where the fans come in!

You can make your voice heard by voting for Brian O's video at: <http://engage.votigo.com/contests/showentry/1011576/null/4>. The voting period is January 2 – February 5, 2012.

"My team put together an AMAZING video that chronicles our quest for a championship! Your votes will be the driving force to make this dream possible. I need you to vote for my video," said an energetic Olatunji!

Brian O has ambitions to compete in the Indy Lights events at the Firestone Freedom 100 at Indianapolis Motor Speedway on May 25, 2012 and the Chevrolet Belle Isle Grand Prix in Detroit on June 3, 2012. In addition he and the Leadfoot Motorsports team are finalizing their NHRA drag racing plans. "My team and I are excited and really looking forward to the challenges of IndyCar and winning races in the NHRA," stated Olatunji!

For more details as well as updates of Brian O's racing and appearance schedule, please visit Olatunji's website at: [www.BrianORacing.com](http://www.BrianORacing.com) and download the 2012 press packet.

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